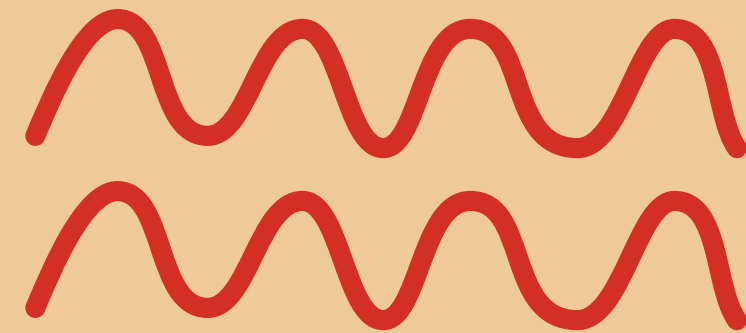


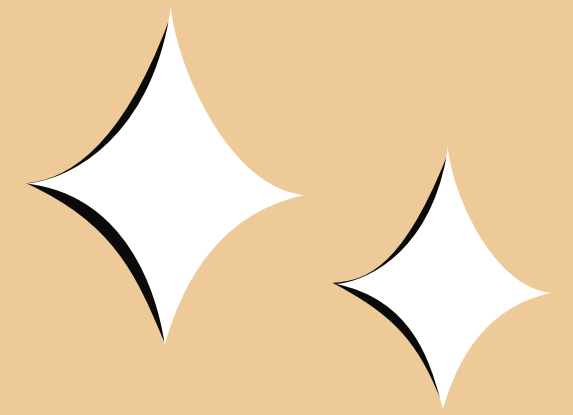
# Brand Book



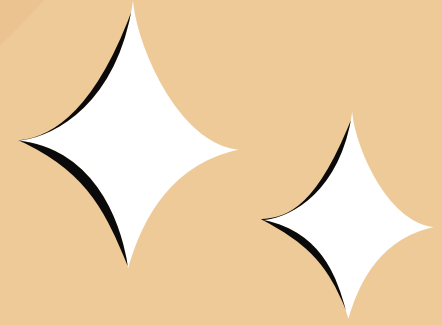
**BORCELLE FOOD**

Version 1.0

# Welcome



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam finibus, mauris quis venenatis tincidunt, enim tortor convallis lacus, a malesuada neque lectus vitae mauris. Aenean in arcu elementum libero dignissim efficitur sollicitudin at nulla.

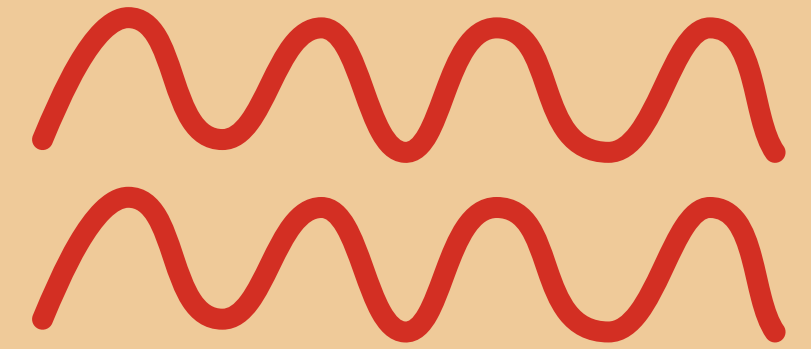


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# Our Brand



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# Core Value

3

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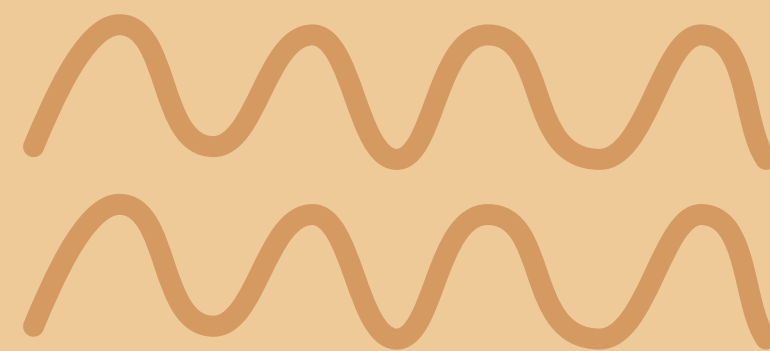
2

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# Touch Point

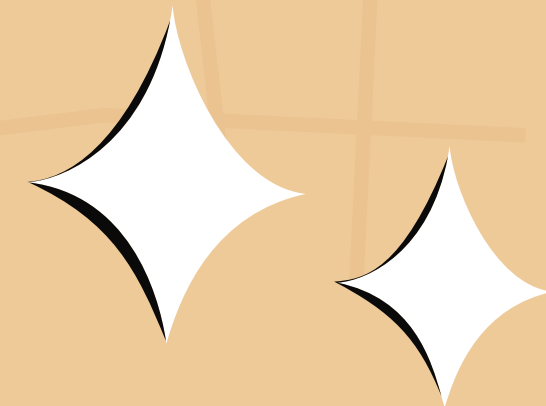
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# Brand Message

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# Our Product

1

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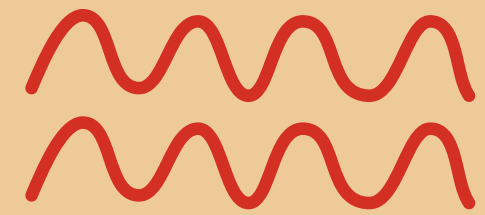
2

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam finibus, mauris quis venenatis tincidunt, enim tortor convallis lacus, a malesuada neque lectus vitae mauris. Aenean in arcu elementum libero dignissim efficitur sollicitudin at nulla.

# Food Display I



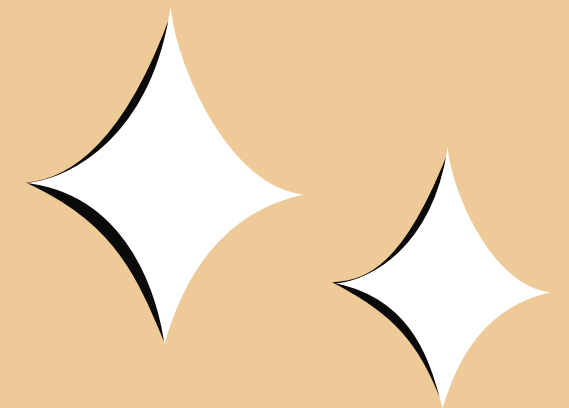
# Food Display 2



# Food Display 3

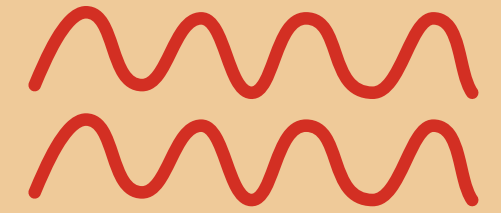


# Our Identity



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# Logo Use



*Normal Use:*



*Vertical Use:*



*White Logo Use:*



*Without Text Use:*



# Typography

Accidental Typeface

**Open Sans**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj

Kk Ll Mm Nn Oo Pp Qq Rr Ss

Tt Uu Vv Ww Xx Yy Zz

**Aa**

**0123456789**

# Typography

Secondary Typeface

**Open Sans**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk

Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu

Vv Ww Xx Yy Zz

**Aa**

**0123456789**

# Color Palettes

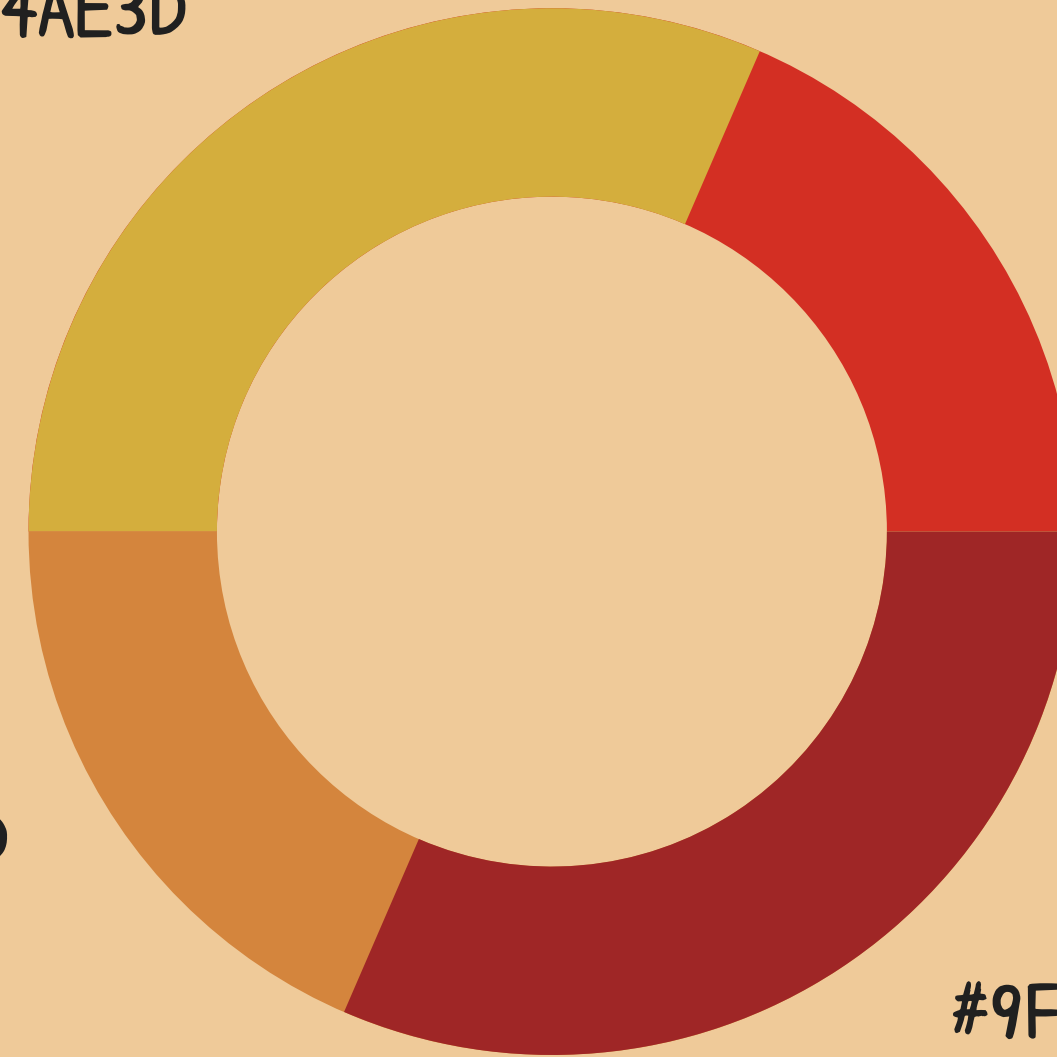


#D4AE3D

#D32F23

#D4853D

#9F2626



# Imagery





# Thank You

contacts **+123-456-7890**