



BRAND BOOK
beauty secrets

Version 2.0



WELCOME

We love what we do and we always do more than expected. We take great pride in the quality of our service. We're owner-managed – driven by creative passion and cosmetics curiosity. We create beauty products with good-looking legacies and form long-term relationships with our clients as their happiness is our happiness."

Kate Belmont



The

introduction
OUR BRAND

At "The Comestics", we set and achieve ambitious goals. The quality of our products and services reflects our identity. Our business has been set to ensure consistency within our brand, helping to create strong, recognizable, and innovative communications.

brand's goals
OUR PROMISE



VISION STATEMENT

To be a premier brand passionately known for its quality, service, and promoting botanical beauty to the world with our identity and values.



MISSION STATEMENT

To be a premier brand passionately known for its quality, service, and promoting botanical beauty to the world with our identity and values.



HONESTY & INTEGRITY

To be a premier brand passionately known for its quality, service, and promoting botanical beauty to the world with our identity and values.

Bestseller HERO SET

We have a wide range of botanical creams & wild flora beauty products. We can provide you with organic scrubs, sensitive skin facial creams, or beauty oils that will make you smile.

We have a wide range of botanical creams & wild flora beauty products. We can provide you with organic scrubs, sensitive skin facial creams, or beauty oils that will make you smile.



beauty products WE OFFER

We have a wide range of botanical creams & wild flora beauty products. We can provide you with organic scrubs, sensitive skin facial creams, or beauty oils that will make you smile.

We have a wide range of botanical creams & wild flora beauty products. We can provide you with organic scrubs, sensitive skin facial creams, or beauty oils that will make you smile.



A woman with dark hair tied back, wearing a white bathrobe, is leaning over a white bathtub. She is holding a wooden tray with both hands. On the tray are two brown glass bottles, a lit candle in a glass holder, and a small dish of white soap. The bathtub is filled with water and has some yellow petals floating on the surface. In the background, there is a large window with white curtains. To the left, a gold-colored faucet is visible. To the right, a small gold-colored table holds a tray with more bath products. The overall atmosphere is serene and luxurious.

beauty queen
AMBASSADOR

— MELISSIA CHIN —

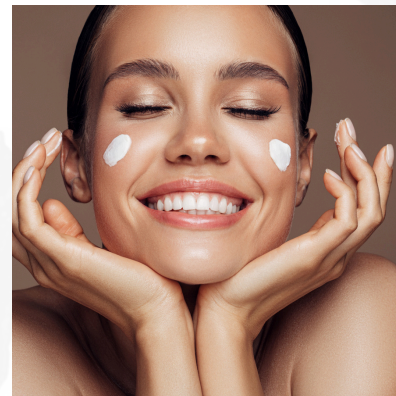
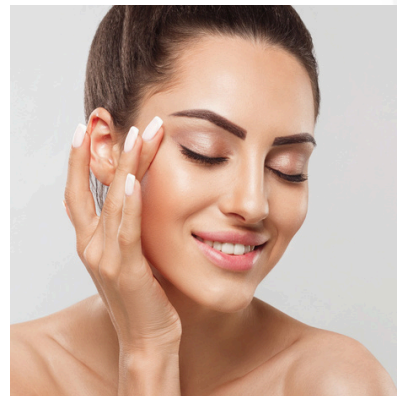
Customer's Love TESTIMONIAL

High-quality beauty and cosmetic products. More than amazing facial creams that are made from rare botanical plants. natural oil-based foundations, and flora scrubs. Cannot express in words how soft my skin is. In addition to this, unbelievable customer service and fast delivery. 5 stars indeed. Highly recommended.



Stockists OUR SHOPS

We collaborate with some of the best retailers around the globe. Our botanical and wild flora beauty products are selling in some of the best boutiques in the world. To find your nearest retailer please get in touch.



ORDER NOW

enjoy tomorrow

123 Anywhere St., Any City, ST 12345
hello@reallygreatsite.com
reallygreatsite.com | +123-456-7890